

Lending Climate IN AMERICA

For 25 years, Phoenix Management Services has administered a quarterly survey to lenders from commercial banks, finance companies, credit funds, and other lending institutions to identify the latest economic issues, business drivers, and credit trends impacting lending in America.

Top 5 Takeaways from the Third Quarter 2021

*Survey results tabulated October 6, 2021

Mitigating Inflationary Pressure

The vast majority of lenders believe borrowers are currently combatting inflationary pressures by **raising their prices and limiting discounts offered to customers.** No lenders said that they think borrowers are trying to revisit purchasing practices or reduce product quality.

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77%

Raising prices / limiting discounts offered to customers

15%

Absorbing the margin compression on a temporary basis

8%

Reducing OPEX / eliminating waste

Optimizing vendor relationships / revisiting purchasing practices

O%
Reducing product quality /
limiting additional
value-add offerings

Job Market Outlook

77%



of lenders think that as the holiday season approaches, normalcy will return which should lead to jobs being added across industries.

The majority of lenders believe that even with the delta variant, **the job market will likely bounce back.** Just 23% said they thought the surge of the delta variant will lead to hiring freezes as a precaution for a potential shutdown.

Economic Indicators: Loan Losses and Bank Failures

42% of lenders expect an increase in loan losses in Q3 2021 versus only 29% in Q2, representing a diffusion index of +25 percentage points. 23% of lenders expect an increase in bank failures in Q3 2021, compared to 0% in Q2, representing a diffusion index of +15.

Loan Losses

	Up	Down	Same	Diffusion Index
2Q 2021	29%	29%	42%	0%
3Q 2021	42%	17%	41%	25%

Bank Failures

	Up	Down	Same	Diffusion Index
2Q 2021	0%	29%	71%	-29%
3Q 2021	23%	8%	69%	15%

Most Challenging Factors for Borrowers

for borrowers through the first quarter of 2022, followed by increased labor costs.

The majority of lenders expect supply chain management to be the most challenging factor

Supply chain management



0270

2Q 2021

costs



38%

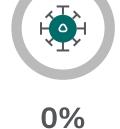
General economic cooldown



U 70

uncertainty

Pandemic-related



0 70

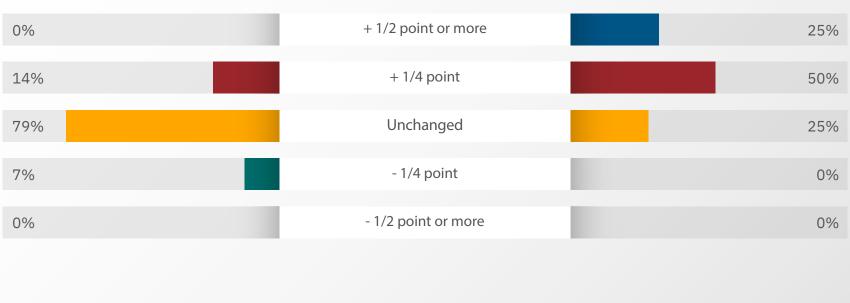
3Q 2021

Interest Rate Changes

in Q2 2021. **Of the lenders surveyed, 50% of respondents believed there would be an increase of +1/4 points, while 25% said there could be an increase of +1/2 points or more.**

Bps Change

Lenders believe that interest rates will increase in the coming six months. Only 25% of respondents this quarter believe the federal government will leave interest rates unchanged in the near-term—while nearly 80% said the same



Confidence in the job market has grown, with the vast majority of lenders believing that more jobs will be added through Q4 2021—even with the continued effects of the

COVID-19 delta variant. Lenders also believe that interest rates will increase in the near-term, with 75% of respondents predicting there would be an increase of at least +1/4 points. Supply chain management was deemed the most challenging factor for borrowers through Q1 2022.

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PARTICIPATE IN SURVEY

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