

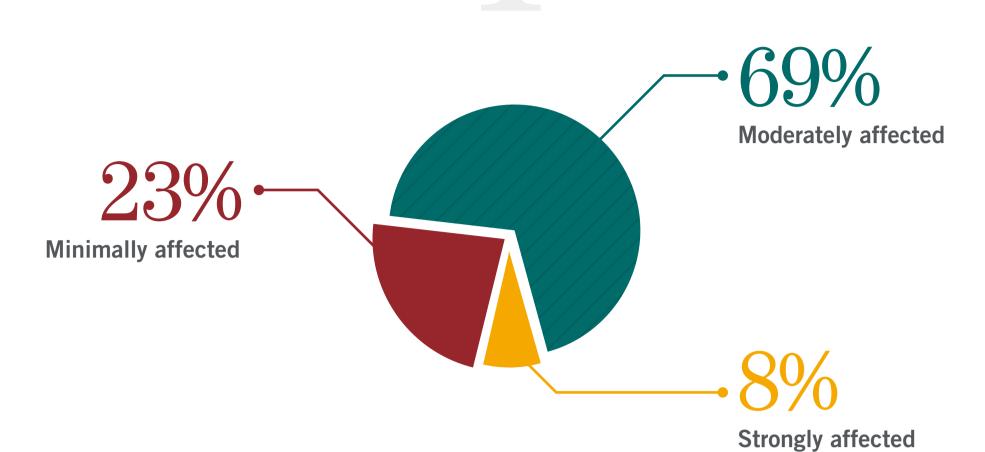
# Lending Climate IN AMERICA

For more than 20 years, Phoenix Management Services has administered a

quarterly survey to lenders from commercial banks, finance companies, credit funds, and other lending institutions to identify the latest economic issues, business drivers, and credit trends impacting lending in America.

## Top 5 Takeaways from the Third Quarter 2019

#### Predicted Impact of Trade Wars on Borrowers



The majority of lenders agree that borrowers will be moderately affected in the next 6-12 months by the current trade war with China, leading to a slight increase in borrower costs and a modest impact on liquidity.

#### **Economic Outlook**



**behavior** is a strong foundation for a positive economy.

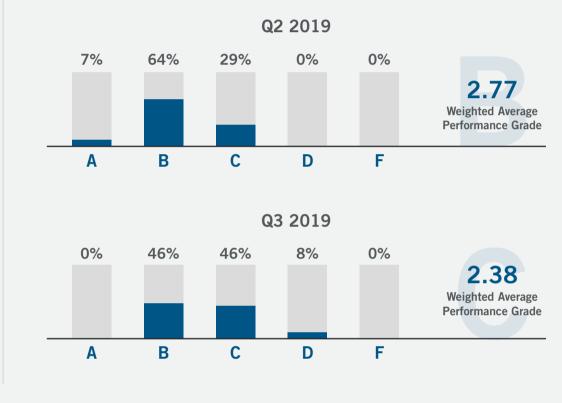
In August 2019, 164,000 new jobs were

added, and unemployment reached 3.7%, a near 50 year-low. As long as hiring remains steady and the unemployment rate stays low, the majority of lenders believe consumer behavior will serve as a strong foundation for the economy

## U.S. Economy Near-Term Performance Grade

performance grade for the next six months dropped to a "C" level in Q3 2019, hitting an all-time low for 2019.

After a brief recovery in Q2 2019, the expected U.S. economy

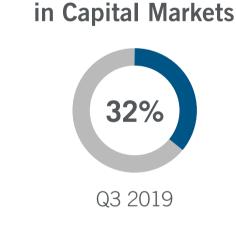


## Top 3 Factors Projected to Impact the Near-Term Economy

**Constrained Liquidity** 



Stability of the





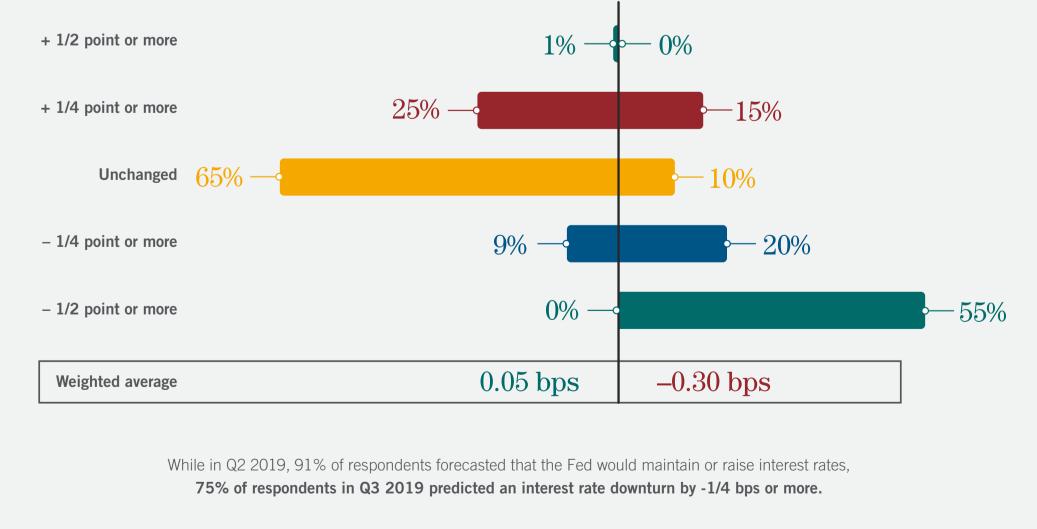
**Other** 

**Predictions for Interest Rates** 

affect the economy, followed by constrained liquidity in capital markets and "other." Of those that selected "Other," over half specified that trade wars would impact the economy.

### Lenders predict that interest rates will fall by a weighted average of -0.30 basis points in Q3 2019.

Q2 2019 Q3 2019



After a brief resurgence in Q2 2019, economic confidence dwindled in Q3 2019, with forecasts for the near-term economy reaching a low for the year. Despite this, lenders believe

consumer confidence will be a driving factor for maintaining the economy's positive

performance, with low unemployment and a surplus of jobs highlighted as key factors.

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