



Summary Profile

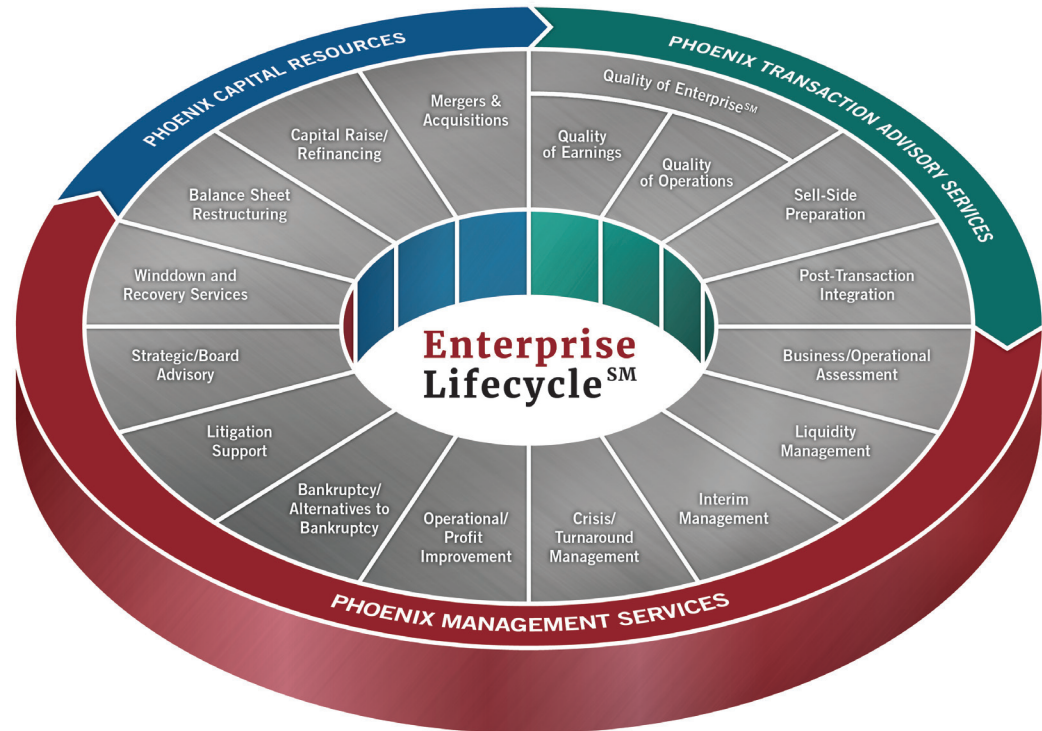
Phoenix Management Services®
Phoenix Capital Resources®
Phoenix Transaction Advisory Services®

Building Sustainable Value Together.

As a proven and trusted advocate for clients across all economic situations, Phoenix is a leader in implementing operationally focused business solutions.

For over 30 years, the Phoenix team has been effectively assessing complex situations to lead clients down a clear path towards stability and value preservation. As an industry leader we have proven the power of our integrated approach through more than 1,300 engagements nationwide. We are an advisory firm providing business owners and their stakeholders with

complete solutions that address challenges that may be faced throughout the lifecycle of any enterprise. Our three service groups, Phoenix Management Services, Phoenix Capital Resources and Phoenix Transaction Advisory Services, work together to deliver creative solutions to unique business challenges.



Phoenix Suite of Services

Our Three Service Groups Work Together as Stabilizing Pillars for Your Organization

Phoenix Management Services

Provides operationally oriented, hands-on turnaround management assistance, complex restructurings, crisis and interim management, liquidity management and forecasting, and operational solutions to its clients.

www.phoenixmanagement.com

Phoenix Capital Resources

Provides special situation investment banking solutions including M&A advisory, capital placements of debt and equity, and complex balance sheet restructurings.

www.phoenixcapitalresources.com

Phoenix Transaction Advisory Services

Provides Quality of EnterpriseSM, quality of earnings, quality of operations, sell-side business preparation, post-transaction integration, and other transaction related support services to investors, business owners and lenders.

www.phoenixmanagement.com/transactionadvisory

Phoenix Key Distinctions

Maximum Value for Clients

Phoenix is a boutique advisory firm that provides operational and financial expertise as part of a comprehensive suite of services that delivers practical results and outstanding value.

Operational Emphasis

Our unwavering focus on operations is the driving force behind our approach on all engagements. We focus on unique business drivers to create sustainable and complete solutions that meet the needs of each client.

Seasoned Professionals

Well-seasoned in the art of achieving success, the Phoenix team has extensive, robust experience gathered from years in senior positions and roles in a wide variety of client environments. Every engagement is assured hands-on attention from a Phoenix Shareholder.

Investment Banking Solutions

Phoenix Capital's in-depth approach to its investment banking services provides a level of value-added sophistication that exceeds market expectations and is generally unavailable from other investment banks.

Creative Solutions

We provide our clients with the services needed to address their unique situation and to maximize enterprise value. Phoenix has the vision needed to identify creative solutions and the expertise it takes to guide our clients to success.

Deliver Proven Results

We work closely with our clients to jointly address underlying business issues and set practical goals with a sense of urgency. Our objective is to foster collaborative relationships and work with our client's team to achieve results, quickly and efficiently.

Phoenix Management Services® / Phoenix Transaction Advisory Services®

Philadelphia

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Senior Managing Directors

Vincent Colistra
Michael Jacoby

Phoenix Capital Resources is a U.S. registered broker dealer and a member of FINRA and SIPC, operating out of offices in Chadds Ford, PA and New York, NY. Securities offered through Phoenix Capital Resources.

Industries with Significant Experience

Agriculture/Aquaculture
Aircraft/Parts
Apparel
Automotive
Biomed/Biotech
Building Products
Business Services
Chemicals
Construction/Contracting
Consumer Products
Electrical Products
Energy
Financial Services/Leasing
Food & Beverage
Grocery
Health Clubs
Healthcare
Jewelry/Precious Metals
Machinery/Equipment
Manufacturing
Medical Products
Metal Products
Oil/Petroleum
Paper Products
Pharmaceuticals
Plastics
Printing/Publishing/Direct Mail
Public Sector/Not-for-Profit
Real Estate
Restaurants/Hospitality
Retail
Security
Supply Chain Distribution
Technology/Technology Services
Telecommunications
Transportation/Trucking
Utilities



www.phoenixmanagement.com

www.phoenixcapitalresources.com

[www.phoenixmanagement.com/
transactionadvisory](http://www.phoenixmanagement.com/transactionadvisory)